

Privacy Policy

Last updated: 26.09.2025

1. Introduction

Liberta Coaching & Case Management LLC ("we", "our", "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services.

2. Who We Are

Company Name: Liberta Coaching & Case Management LLC

Legal Form: Limited Liability Company

Licence No: 2431180.01

Registered Address: Shams Business Center, Media City Free Zone, Al Messaned, UAE

Data Controller Contact: Dr. Rebecca Apperson

3. What Data We Collect

We may collect the following types of personal data:

- Identity Data: Name, gender, date of birth
- Contact Data: Email address, phone number, location
- Usage Data: IP address, browser type, cookies, site interaction
- Health or lifestyle data (only if submitted voluntarily, e.g., in intake forms)

4. How We Collect Data

- Directly from you (forms, emails, subscriptions)
- Automatically via cookies and analytics tools

5. Legal Bases for Processing

We rely on one or more of the following legal grounds:

- Your consent (Art. 6(1)(a) GDPR / DIFC Law No. 5 of 2020)
- Contractual necessity if you are a client or service user
- Legitimate interests in improving services and securing our platform
- Legal obligations, e.g., to comply with DIFC, UK, or UAE law

6. How We Use Your Data

- To provide services and respond to enquiries
- To personalise website content

- For internal analytics and performance improvements
- To meet legal and regulatory obligations

7. Sharing Your Information

We do not sell your personal data. We may share data with:

- Our service providers (hosting, CRM, analytics) under data protection agreements
- Legal or regulatory authorities when required
- Partners or third parties only with your consent

8. International Transfers

We may transfer data between the UK, UAE, EU, or other jurisdictions in compliance with GDPR, UK GDPR, and DIFC Law, using standard contractual clauses or other appropriate safeguards.

9. Your Rights

You have the right to:

- Access, rectify, or erase your data
- Withdraw consent at any time
- Object to or restrict processing
- Lodge a complaint with your local Data Protection Authority

10. Data Retention

We retain your data only as long as necessary for the purposes stated.

11. Cookies

We use cookies for website functionality and analytics. You can manage your cookie preferences through your browser settings or our Cookie Consent Banner.

12. Contact Us

If you have any questions, please contact us:

[Insert data protection contact email]

Shams Business Center, Media City Free Zone, Al Messaned, UAE